

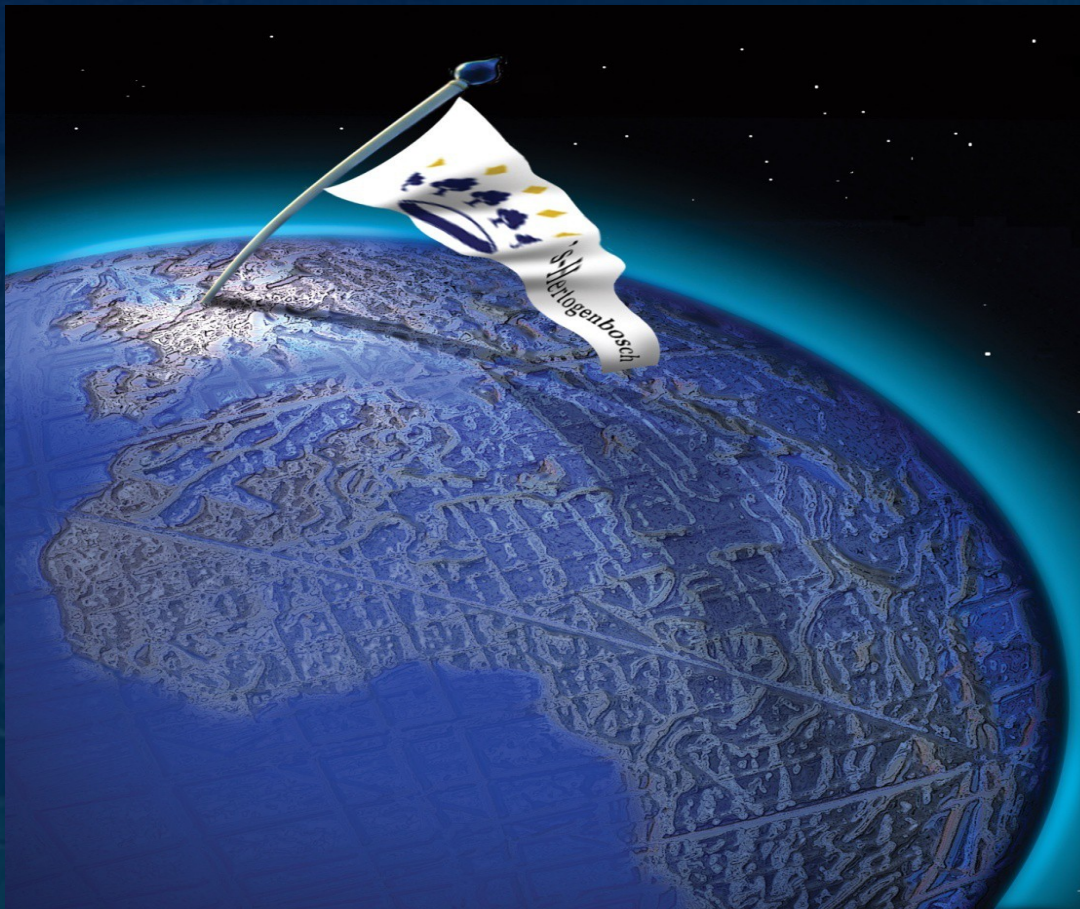
European Study visit

“Tackling early school-leaving”

Group 230

Studyvisit 11 – 14 march 2013

‘s-Hertogenbosch, 12th of march 2013



's-Hertogenbosch, centre of the Earth....

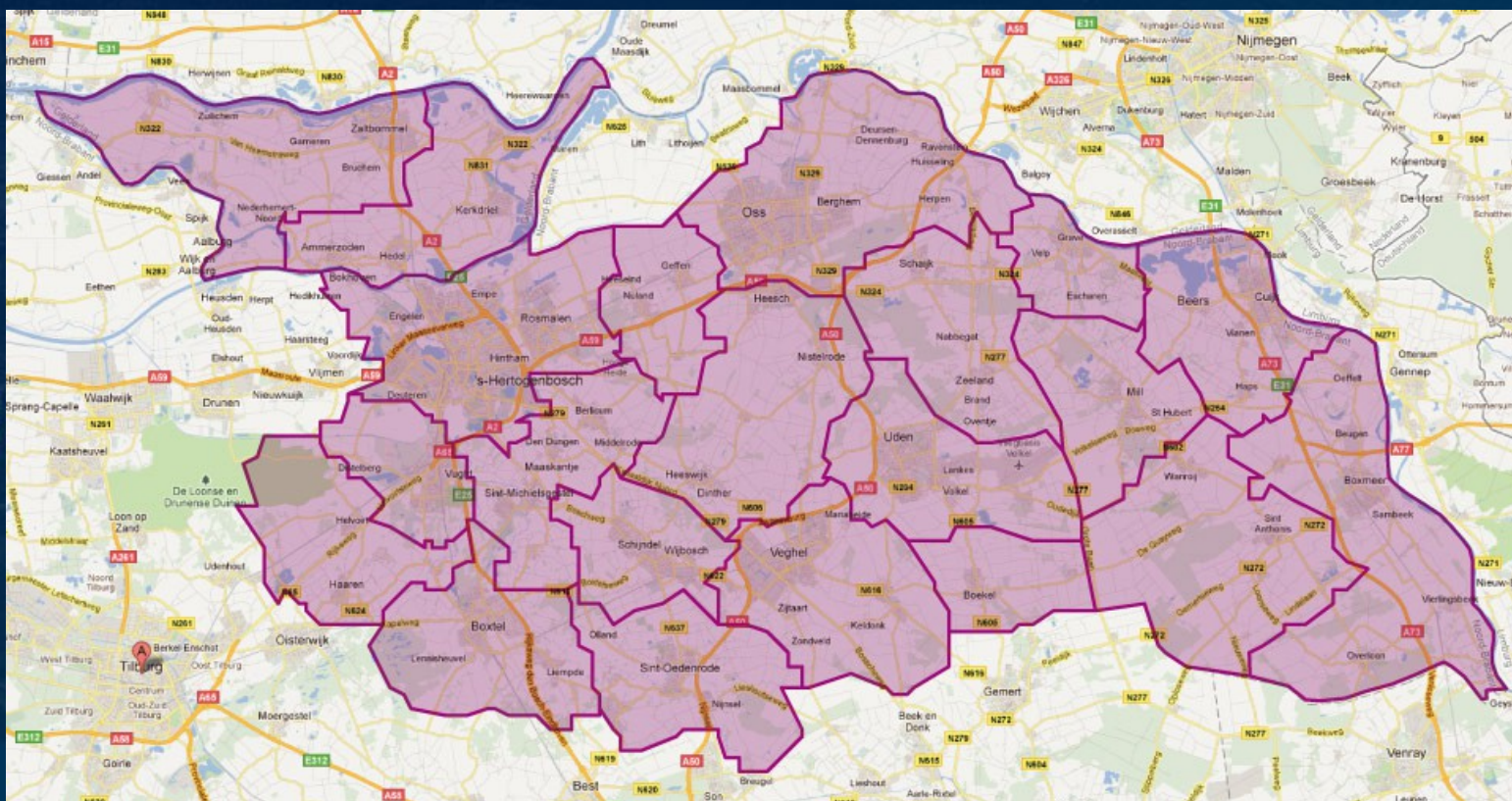


Netherlands



Education and Culture DG

Lifelong Learning Programme



Region North East Brabant




's-Hertogenbosch, a closer look...



Theo van de Veerdonk
Projectmanager education and labourmarket
and European cooperation
Email: t.vandeverdonk@s-hertogenbosch.nl
Tel: +31620247571
www.s-hertogenbosch.nl

Leading role local government

Characteristics department Youth and education municipality 's-Hertogenbosch:


- 
- Taking the lead;
 - Pro-active;
 - Entrepreneurial spirit;
 - Building networks with stakeholders;
 - Diagnosis of outside world as startingpoint to make policy;
 - Joint responsibility

Leading role local government

Main aims: department Youth and education
municipality 's-Hertogenbosch:

- Prevention early schoolleaving
- Decreasing youth unemployment
- Raising quality of education

Directors secondary education (DOVO)
defined 16 topics, like:



Entrepreneurial spirit / entrepreneurship;
Competence based learning;
New generation;
Leading role municipality education and
labourmarket;
Ongoing learning pathways;
Guiders of learningprocess;
Quality improvement professionals;
Careerorientation and careerguidance.

Municipality stimulates the improvement of these topics:

- By giving subsidy out of the local youth and education plan 2010-2014;
- By writing applications in Leonardo da Vinci and Comenius programmes; municipality acts very often as project coordinator in LdV partnerships, LdV TOI and Comenius regio

8 running projects at this moment:

Fund	Period	Name project
Comenius Network	2010-2013	EE&WOW
Comenius Regio	2011-2013	EQUIPE (Trier)
Leonardo Partnership	2011-2013	MEG
Leonardo Partnership	2011-2013	TNG
Leonardo Partnership	2012-2014	STEPbeyond
Leonardo Partnership	2012-2014	HELP
Leonardo transfer of Innovation	2012-2014	BLUE
Comenius Regio	2012-2014	CHAIN (Graz)

8 new applications, deadline february 2013:

Fund	Period	Name project
Leonardo Partnership	2013-2015	BONO
Leonardo Partnership	2013-2015	PracMob
Comenius Regio	2013-2015	HANS (Barcelona)
Leonardo transfer of Innovation	2013-2015	DEAL
Leonardo transfer of Innovation	2013-2015	JoBase
Comenius multilateral	2013-2015	NEEDED
Leonardo transfer of Innovation	2013-2015	Second Chance
Comenius Multilateral	2013-2015	School's cool

The link.....



All these EU-programmes deal with the transition from school to work.

With all stakeholders in the field of education and labourmarket we try to focus on the realisation of a well functioning labourmarket

Most important stakeholders:

- Companies;
- Employers organisations (like BZW);
- Knowledgecentres (SBB);
- Labour office (UWV werkbedrijf);
- Schools: (primary schools, secondary schools, vocational educational training (KW1C), higher vocational education (Avans), universities;
- Municipality.

Regional management




Look at these smiling faces.....

Characteristics of Regional management & coordination:

- 
- Education and labour market is a broad field;
 - Shift in main orientation from product (education, jobseekers, products) to demand (companies/employers);
 - Lack of information/communication between projects and within organisations.

Some principles of regional management



Cooperation between schools, companies and local government;

Demand of companies on actual and future staff (HRM) is leading;

Responsibility addressed to partners.

Regional management & coordination:

During this process 2008-2011 we decided on 8 key-activities, like:

- Demand orientated employers approach;
- HRM-policy companies;
- Labourmarket information (company x);
- Regional competence centre;
- Careerorientation and careerguidance.

Very important topic: Careerorientation –
careerguidance (LOB).



35% of early schoolleaving is caused by a
lack of good careerguidance.

Focus on this topic will decrease early
schoolleaving and youthunemployment.

Actual and future **labourmarketinformation** is
crucial to prepare youngsters for transition
from school to work!

Startpilot “LOB” with 5 schools, further development Leonardo TOI BLUE.....

Koning Willem 1 College (VET)

Jeroen Bosch College

Sint Jan's Lyceum

Piersoncollege

Baanderherencollege (Boxtel);

Other participants:

CINOP, AVANS, Rietlanden, PSW, Local government, UWV (labouroffice), Philips

Central key-points “LOB”

1. The student is central, development of selfsteering

Studychoice, careerchoice is closely connected to future perspective; insight in capacities, qualities, interests and ambitions, it's all about individual talents.

Parents play an important role.

Central key-points “LOB”

2. Ongoing learning pathway (from primary education – secondary education – VET – higher vocational education – university)

Joint policy within teams in schools;
Management facilitates professionals;
Cooperation with other schools (vertical and horizontal);
Competence profile

Central key-points “LOB”

3. Cooperation with local and regional companies

“World of work” in the schools;
Schools visit “the world of work”;
Learning by doing.



Any questions?